

# Social and Technical Innovation and Societal Impact in the Context of the Engineering Sciences

- In the case of Saitama Univ., a mid-sized national university -

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President, Saitama University



**Congratulations!**  
Nobel Physics Prize 2015  
Prof. Takaaki Kajita  
(graduated from SU in 1981)



# Fast Facts of Saitama University (SU)

Founded in 1949



Ceremony for  
Foundation (Nov. 1949)



Faculty of  
Literature & Science



Faculty of Education

2016: 67 years old



As of May 2016

Undergraduate	Student	Graduate School	Student		Exchange Student Etc.	Total No. Student	Faculty	Staff
			Master	Doctor				
Liberal Arts	847 23	Humanities & Social Science	179 87	73 9		2,572 161	102 17	
Economics	1,473 42							
Education	1,974 7	Education	144 9	—		2,118 16	108 0	
Science	902 19	Science & Engineering	843 98	174 98		3,894 271	227 14	
Engineering	1,975 56							
Others (Education Bureau, Research & Development Bureau)					126 104	126 104	34 8	
Total	7,171 147		1,166 194	247 107	126 104	8,710 552	471 39	224 0

Number (included in Number): International Student, Faculty and Staff

# International Partnerships with SU

Germany: Esslingen Univ. of Applied Science  
University of Munich  
Brandenburg Univ. of Technology Cottbus  
University of Hamburg  
University of Hohenheim  
Friedrich Schiller Univ. of Jena  
Rhein-Wall Univ. of Applied Science

30 → 48

Europe

20

North America

→ 23

41

Asia

→ 58

4 → 5

Latin America and  
the Caribbean

4 → 5

Oceania

"Just 50 km  
North of  
Tokyo"

Japan



99

in total As of October 2014

139

in total As of May 2016



How can universities in Germany and Japan react to current societal demands while at the same time safeguarding the true mission of universities?

## Missions of and Societal Demands to National Universities in Japan

- 86 National Universities in Japan since 2004 Incorporation  
Globalization, Innovation  
University reform, Functional enhancement
- National University Management Strategy (2016~)  
To maximize the creation function of intellect  
as an engine of social reform  
International (Global), National, Regional, Specific field

## Way of Achieving True Mission and Reacting Societal Demand

- In the Case of Saitama University  
COE in Specific Fields of Studies: Strengthening of Research & Education Functions  
Regional R/D & Education Center      Importance of Int. Cooperation

# National Universities in Japan since 2004 Incorporation

## Objectives of Incorporation

- Activation of national univs. In self-directive environment
- Promotion of active actions for good education and unique research
- To realize more attractive national universities

## Changes of Environment

- Globalization
- Aging society with child birthrate falling
- Competition intensification by the rise of emerging countries

## The 2<sup>nd</sup> Period of Medium-Term Goals

(2010 - 2015)

Implementation of full-scale university reform utilizing merits of incorporation

## The 1<sup>st</sup> Period of Medium-Term Goals

(2004 - 2009)

Start-up period of national univ. corporation system

Start of the National University Corporation

Concept for further functional enhancement of national universities (June 2013)

## Period to accelerate univ. reforms

Globalization, Creation of Innovation, flexibility in personnel/ payroll system

## National University Reform Plan (Nov 2013)

Creation of system for self-directive advancement

Redefinition of Missions

## The 3<sup>rd</sup> Period of Medium-Term Goals

(2016 - )

Toward national universities producing high added values with sustained competitiveness

## National University Management Strategy

To maximize the creation function of intellect as an engine of social reform

The 2004 academic year (April 2004)

The 2010 academic year (April 2010)

The 2013 academic year (April 2013)

The 2016 academic year (April 2016)



Actions of SU

- Base reinforcement as an intellectual institution

2013  
National University Reform Project

**Reform of Saitama Univ. by reorganization/corporation of schools** - Extensive enhancement of research and education functions (2013-2018)

- Self-branding as Saitama University

**Saitama University, All in One Campus at Capital Sphere, Saitama** - Embodiment of Diversity, Synergy and Integration (2016-2022)

2016  
Budgetary request for functional enhancement



# National University Management Strategy

## 1. Promotion of functional enhancement based on future vision of university

A framework of 3 Priority Supports is introduced in the national budget allocation to carefully support a functional enhancement action of each national university. In this way, national universities are converted into the organizations performing the development of frontier research areas and the human resource cultivation depending on regional needs.

### Priority Support 1

Promotion of HRD and research depending on **regional** needs

### 55 national universities

THE World University Ranking 601–800: **Saitama U**, Yokohama National U, Niigata U, Shinshu U, Gifu U, Toyohashi U of Tech, Tottori U, Tokushima U, Ehime U, Nagasaki U, Kumamoto U

### Priority Support 2

Promotion of establishment of COE and network in **specific field** covered by univ.

### 15 national universities

THE World University Ranking 401–500: Tokyo Medical and Dental U, 601–800: Kyushu Institute of Tech

### Priority Support 3

Establishment of COE in competition with **the world's** top university

### 16 national universities

THE World University Ranking 43: U of Tokyo, 88: Kyoto U, 201–250: Tohoku U, Tokyo Institute of Tech  
251–300: Osaka U, 300–350: Nagoya U, 401–500: Hokkaido U, Tsukuba U, Kyushu U,  
501–600: Tokyo U of Agri and Tech, Kanazawa U, Hiroshima U, 601–800: Chiba U, Kobe U, Okayama U

Strengthening of SU's Research & Education Functions

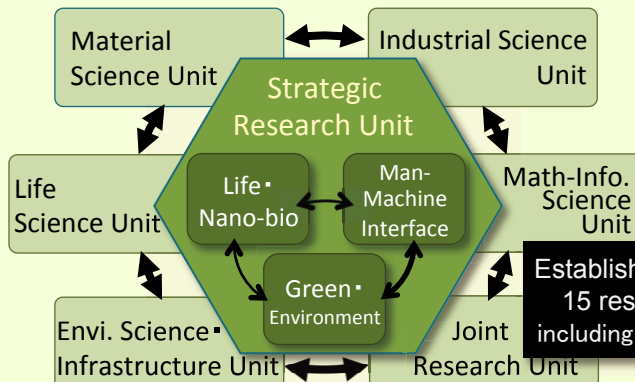
Strengthening of Research Function

Strategic Research Unit in  
Graduate School of Sci. & Eng.

URA Office

- ◆ Planning & Organizing Research Project

Gathering  
Research Stuffs



Established in 2014  
15 researchers  
including 5 int. ones

International stuffs

1

- ◆ Strengthening of function of Global HRD

International Japan-Asia Studies

Gathering  
Academic Stuffs

6 int.  
academic  
stuffs  
are  
newly  
hired.

Strengthening of HRD function in  
Humanities & Social Science

School of Economics

School of Liberal Arts

Grad. S. Economic Sci.

Grad. S. Cultural Sci.

Grad. Sch. Humanities & Social Sci. (2015)

Restructuring into one graduate school

- ◆ Re-education of working people

Redesign of evening program in economics

- ◆ To ensure evening program education

【No. of Students】

【No. of Academic stuffs】

Strengthening of HRD function in  
Science & Engineering

School of Science

School of Eng.

Grad. S. of Science & Engineering

- ◆ Strengthening of function of Global HRD

Bachelor-Master Integrated Program

Increase of Master enrolment limit (308→508)

- ◆ Step-by-step increase of enrolment with integrated program

Reorganization of Schools of Science and Eng. (2018)

2

Strategic  
Redistribution  
of  
Human  
Resources

3

- ◆ Strengthening of high-quality teacher training

Strengthening of teacher training in  
Education

School of Education (480→380)

Graduate School of Education

Teaching Profession Grad. S. (April 2016)

- ◆ Step-by-step transition to Teaching Profession Grad. S.

Decrease of enrolment limit in Education (480→380)

- ◆ Focus on primary school teacher training
- ◆ Teacher training by the cooperation with other schools

4

## Saitama University, All in One Campus at Capital Sphere, Saitama

- Embodiment of Diversity, Synergy and Integration -

- Liberal arts, economics, education, science and engineering in one campus
- Japanese students, overseas students and adult students in one campus

- Various regions and regional problems because of Saitama
- Many overseas and adult students gathered in SU because of the capital sphere, Saitama
- From Saitama to the world ! (Local ⇄ Global)

SU aggressively takes a role of regional R/D & Education center to activate the capital sphere around Saitama by the industry-university-government collaboration and by the regional communication.

	2016	2017	2018	2019	2020	2021
<b>Strategy 1:</b> RD and education in integrated sciences for innovation and regional activation		<b>Action 1:</b> Establishment of Graduate School of Integrated Technology & Service				
		<b>Action 2:</b> Doctoral expert in tech.				
		<b>Action 3:</b> Establishment of Frontier Industry International Laboratory				
<b>Strategy 2:</b> HRD and teacher training based on regional needs		<b>Action 4:</b> Establishment of Career Center SU				
		<b>Action 5:</b> Establishment of Teaching Profession Graduate School and its enhancement				
		<b>Action 6:</b> Advancement of teacher training				
<b>Strategy 3:</b> Establishment of COE in specific fields of studies		<b>Action 7:</b> Promotion of international joint researches in Strategic Research Units, Grad. S. of Sci. & Eng.				
		<b>Action 8:</b> Enhancement of Graduate School of Science & Engineering				
		<b>Action 9:</b> Lab-to-Lab Program in Sci. & Eng.				
		<b>Action 10:</b> Enhancement of global human resource development at SU				



## Saitama University

Japan

601-800 World University Rankings  
2016

Overall	(?)	Data withheld by THE
Teaching	(?)	18.6
International Outlook	(?)	20.6
Industry Income	(?)	29.6
Research	(?)	9.6
Citations	(?)	23.4



Academic staff in Science and Engineering is about 50%.



Quality of research paper is relatively high.

Area	Performance indicator	Weight (%)	
Teaching	Reputation survey	15	30
	Staff-to-student ratio	4.5	
	Doctorate-to-bachelor's ratio	2.25	
	<u>Doctorates awarded-to-academic staff ratio</u>	6.0	
	<u>Institutional income</u>	2.25	
International Outlook	International-to-domestic-student ratio	2.5	7.5
	International-to-domestic-staff ratio	2.5	
	International collaboration	2.5	
Industry Income	Knowledge transfer	2.5	2.5
Research	Reputation survey	18	30
	<u>Research income</u>	6.0	
	<u>Research productivity</u>	6.0	
Citations	Research influence	30	30

## 2014- : **Lab-to-Lab Program** for Graduate Students in Science & Engineering

- A research-oriented student exchange program based on Lab-to-Lab or Prof-to-Prof relation with partner universities.

### Strategy Building Ability

### Lab-Based Student Exchange

### Global Adaptableness

#### Overview of Peripheral Areas

- On-Campus Across-Labs Project

#### Learn from Pioneers

#### Strategy Understanding

- Analysis of Research Strategy

Multidirectional  
Commitment  
among  
Government,  
Industry and  
University

#### International Cooperation

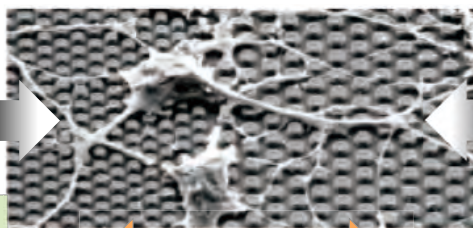
- Lab-to-Lab Outbound Scheme
- Lab-to-Lab Inbound Scheme

- Joint Project to study the process from extraction to resolution of problem with counterpart professor
- Understanding of diversity

Physical Chemistry

**Prof. S. Nakabayashi**  
and his **Lab** students

Saitama University, Japan



Biophysics

**Prof. I. Ortega-Blake**  
and his **Lab** students

National Autonomous Univ. of Mexico

**Lab-to-Lab**



## Issue No.2

How do we define “innovation” and “societal impact” in the context of engineering science?

### Science and Technology Policies in Japan

- The 5th Science and Technology Basic Plan  
Realizing a world-leading “super smart society” (Society 5.0)
- Japan Revitalization Strategy 2016  
For the 4th Industrial Revolution  
➡ The most important key is innovation.

### What is innovation?

Innovation is not mere technology renovation nor a spark of genius, but overall new concept to spread in human society. Paradigm Shift

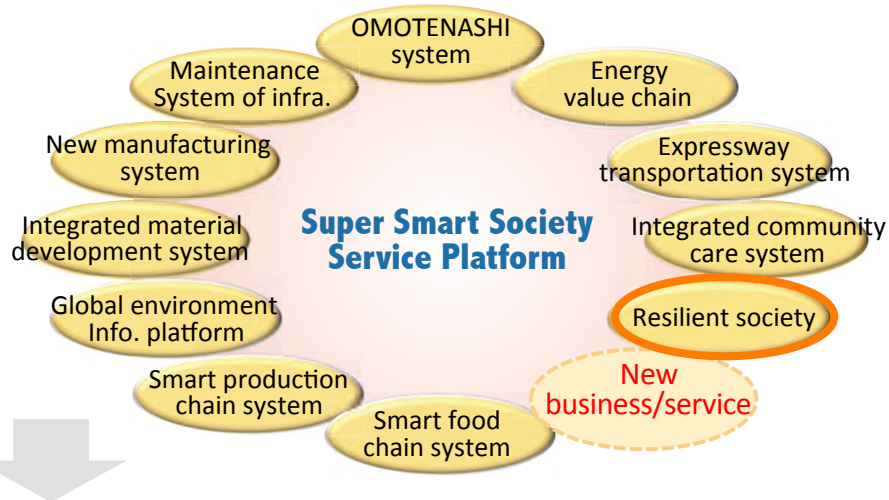
- Innovation in Earthquake Engineering  
New Technology of Seismic Isolation and Control  
New Concept of Resilient Society

# Science and Technology Policies in Japan

## ● The 5<sup>th</sup> Science and Technology Basic Plan (Jan. 2016, CITI, Japan)

### Realizing a world-leading “super smart society” (**Society 5.0**)

where the various needs of society are finely differentiated and met by providing the necessary products and services in the required amounts to the people who need them when they need them, and in which all the people can receive high-quality services and live a comfortable, vigorous life.



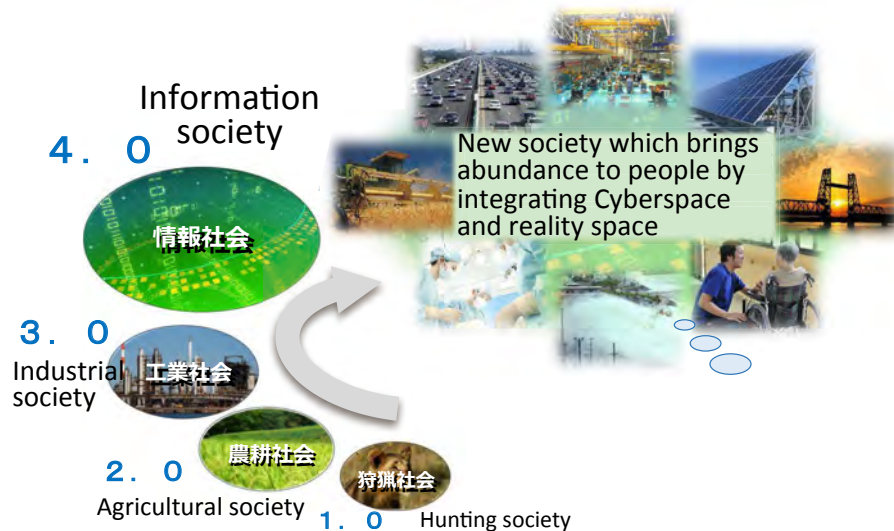
## ● Japan Revitalization Strategy 2016 - for the 4<sup>th</sup> Industrial Revolution – (June 2016)

### The 4<sup>th</sup> industrial revolution

which creates new businesses that resolve social issues and arouse consumers' potential needs by using the technological breakthrough of IoT (Internet of Things), Big Data, Artificial Intelligence and robot sensor.

In promoting the 4<sup>th</sup> industrial revolution, we will coordinate with the consideration of the basic policy of the Society 5.0 strategy.

**The most important key is innovation.**





# Innovation in Earthquake Engineering



## The Great Hanshin/Awaji Earthquake (**Kobe Quake** M7.3) Jan. 17, 1995

- World's pre-eminent antiseismic techniques → Disillusionment with Japanese seismic engineering
- The honest explanation of bridge engineers: "The earthquake far exceeded what was assumed in the design."

→ Improvement of design standard and introduction of seismic isolation & control



## Science & Technology Innovation

## The Great East Japan Earthquake (**Tohoku Quake** M9.0) Mar. 11, 2011

- No severe damage of bridges by direct quake action ← Experience and lesson of Kobe Quake
- The disaster and accident due to the **tsunami** were far beyond imagination !

→ Introduction of new concept of Resilient Society

Creation of resilient society is to create a disaster-resistant and flexible community.

The hardware measures for disaster prevention which only prepare for a disaster as "**pre-risk**" based on the past way of thinking for natural disaster, are powerless when the "outside assumption" happens.

A new way of thinking is to create the society, which is **resilient to natural disaster**, by adding "**on-risk**" at the time of disaster and "**post-risk**" after disaster to "pre-risk" before disaster.

## Innovation by integration of Science & Technology and Humanities & Social Science

Looking back on the history, human beings have always learned from tragic disasters and moved forward.

The 2016 **Kumamoto Earthquake** → ?

All in One  
Campus at  
Capital Sphere,  
Saitama:  
Diversity &  
Synergy



## International Institute for Resilient Society



which aims at research, education, and international contributions in the areas of disaster prevention, environment, and infrastructures for constructing truly resilient society.

## Issue No.3

What kind of training and education do today's graduates in the engineering sciences require to act successfully as technically expert and interculturally sensitive citizens of the world?

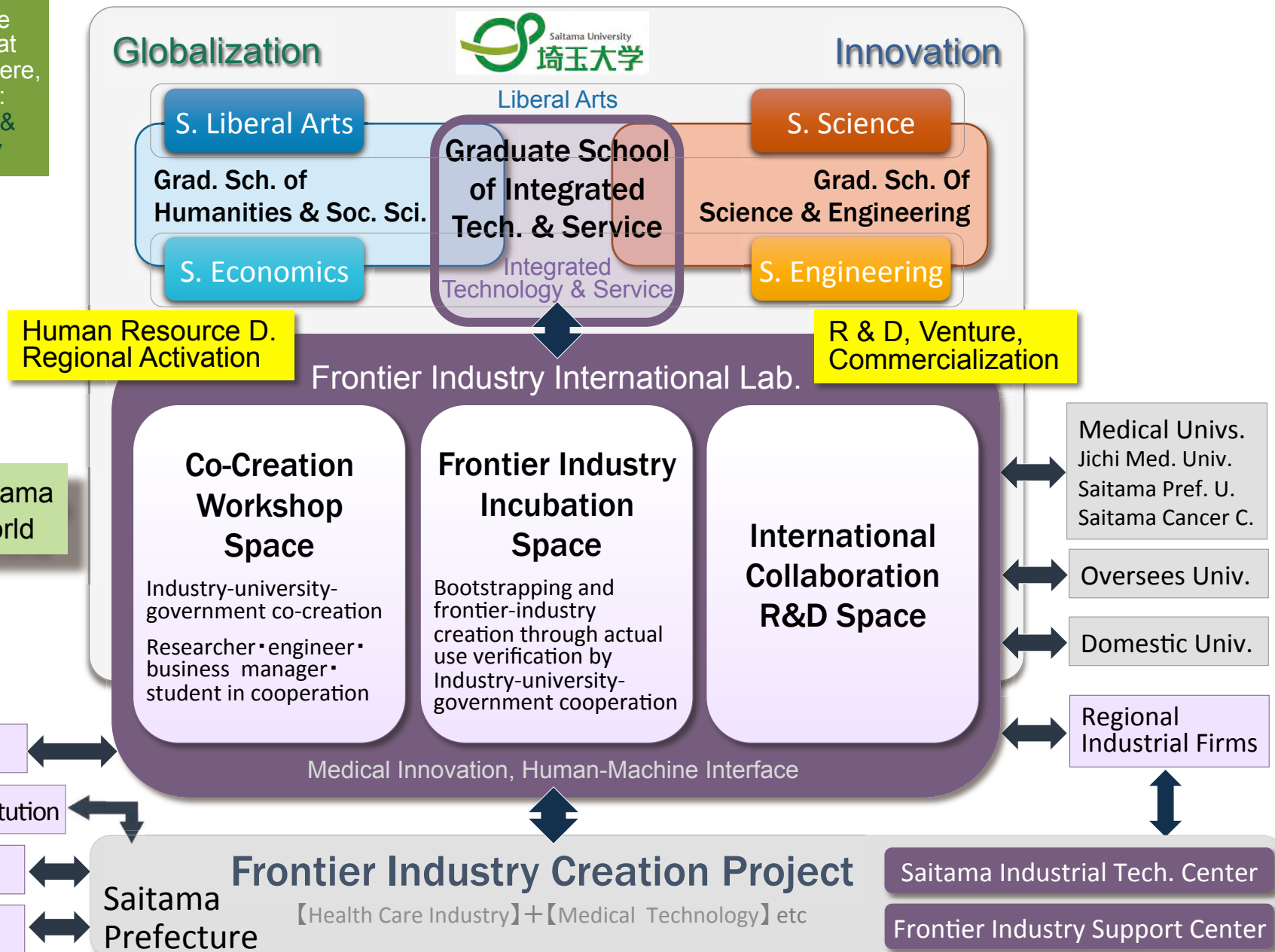
Innovation is not a spark of genius. An ability to take the initiative in solving problems with a diversity of people is a key factor for innovation.

### In the Case of Saitama University

- Frontier Industry International Lab. & New Graduate School  
Globalization, Innovation  
Liberal Arts, Technology and Service  
Integration of Arts and Sciences
- Frontier Industry Creation Project by Saitama Prefecture  
Project Based Learning  
Industry-University-Government Collaboration

# Frontier Industry Int. Lab. (2016) & New Graduate School (2018)

All in One  
Campus at  
Capital Sphere,  
Saitama:  
Diversity &  
Synergy



# Frontier Industry Creation Project by Saitama Prefecture (2014~)

Background

Task

Action

Year 2025  
problem

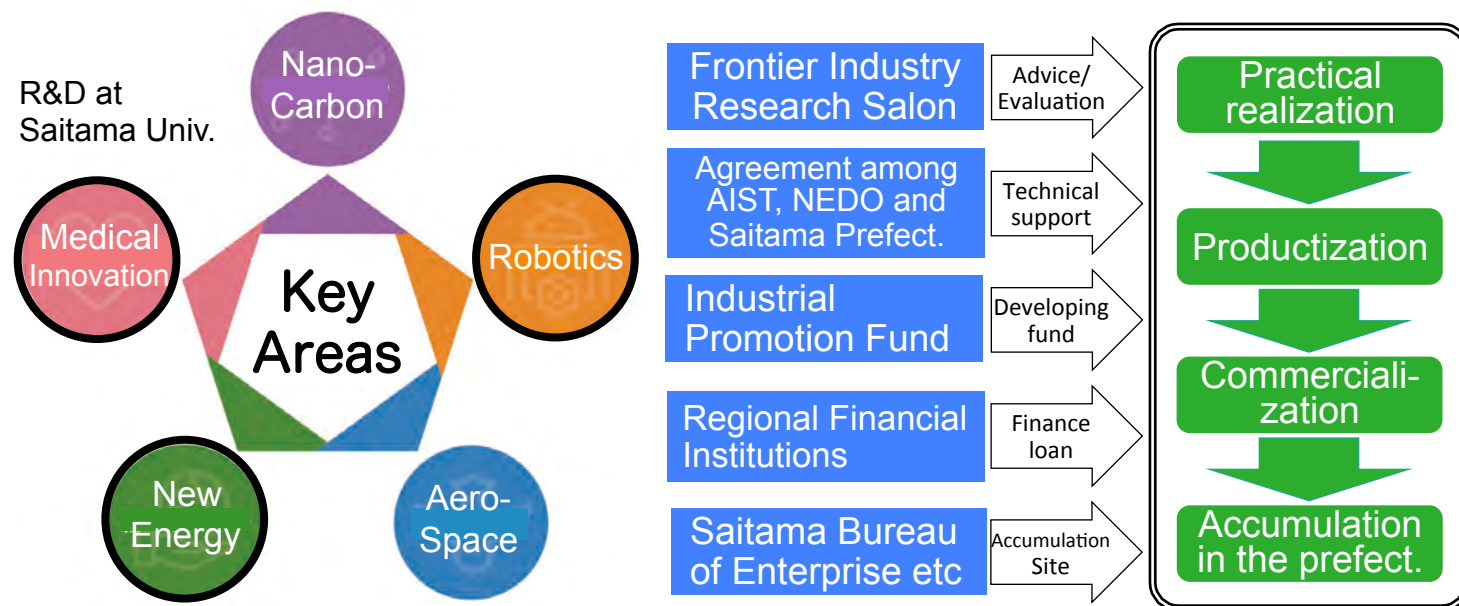
The baby-boom generation becomes elderly aged 75 or over. ⇒ Explosive increase in medical demand and drastic decrease in productive age population ⇒ Shrinkage of workforce and economic recession

To increase regional 'earning power'

Promotion of the Project to plant a seed of next-generation industry and to cultivate it

**Frontier Industry Creation Project** is promoted to strongly support practical realization, productization, commercialization and industrialization, by integrating advanced study seeds of university/research organization and superior technologies of industrial firm.

It aims to bring up pioneering industries in **5 key areas** and to accumulate them in Saitama prefecture by the cooperation with AIST, NEDO, and financial institutions.



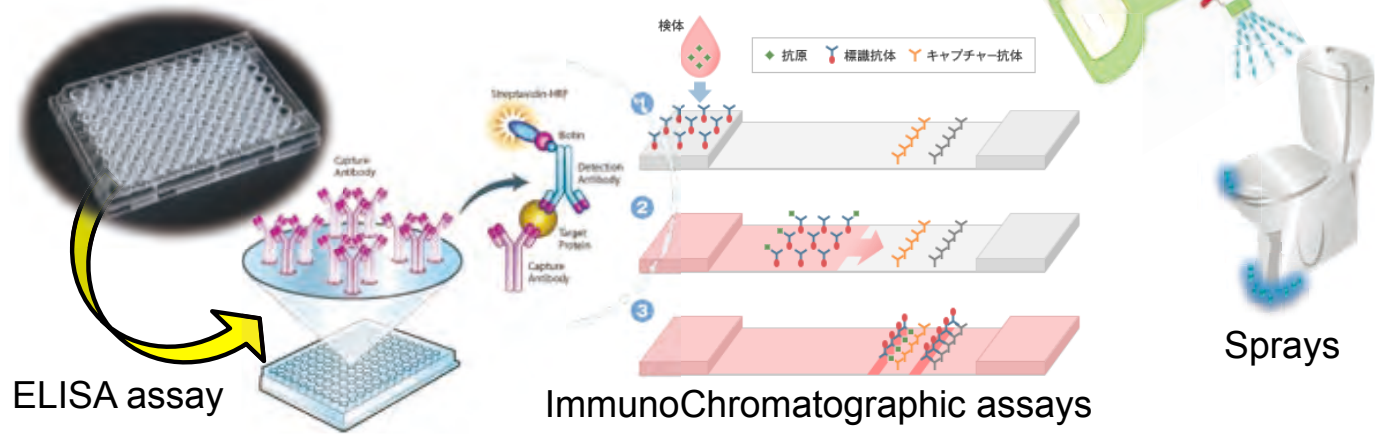
Frontier Industry Research Salon on 23 May 2015



## Project 1: Quick detection for Toxins and Infectious Viruses on the basis of **Next Generation Antibodies**

Vero toxin,  
Influenza viruses,  
Noro Viruses,  
Dengue Viruses,  
*etc.*

ELISA & ImmunoChromatography, *etc.*



## Project 2: Quick diagnostics for Cancer (Tumor) Markers on the basis of **Next Generation Antibodies**

Survivin,  
Other known  
tumor makers,  
*etc.*

ELISA & ImmunoChromatography, *etc.*

Use of cDNA display  
method for screening

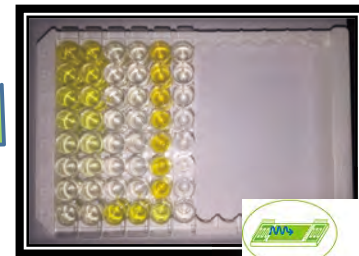
Merits

- High affinity
- High selectivity

Successful Discovery  
Anti-Tumor Maker!!  
(Next-Generation Antibody)

New Business

ImmunoChromatographic  
assays



ELISA assay



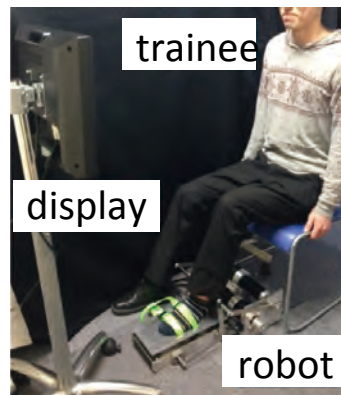
Novel Devices

What is the merit of introducing robot to rehabilitation when robots are **bulky, expensive**? Additionally, it is **less-skilled than therapists**.

- Robot can measure **accurately** and **automatically** with the equipped sensors.
- **Augmented reality** is also good solution for enhancing rehabilitation.

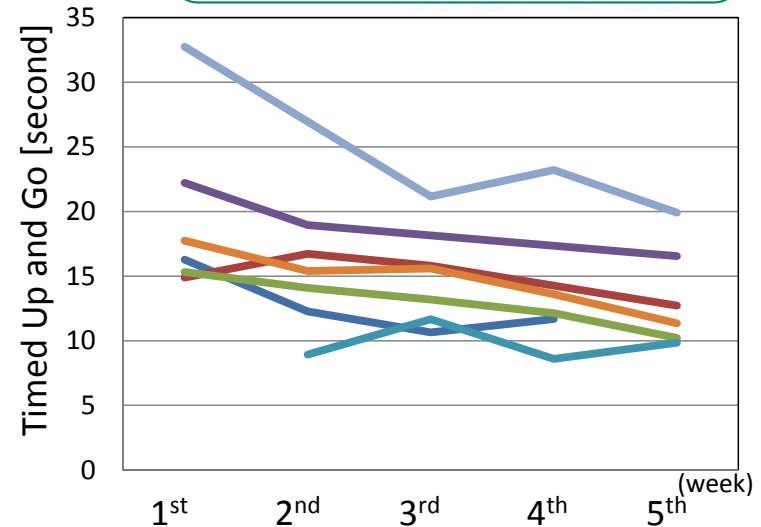
Proposal in this project

Effective training based on **visualization** of force information

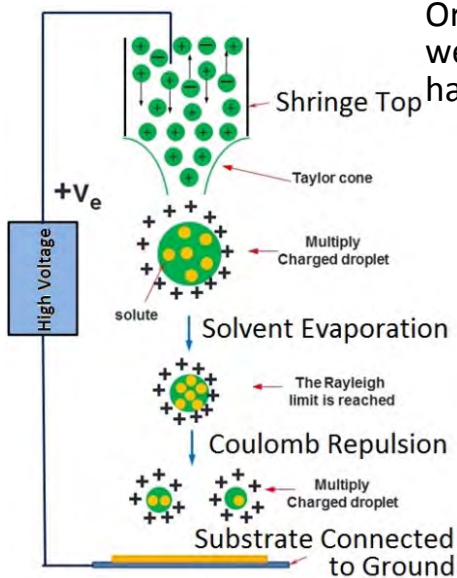


Advanced training machine with force visualization

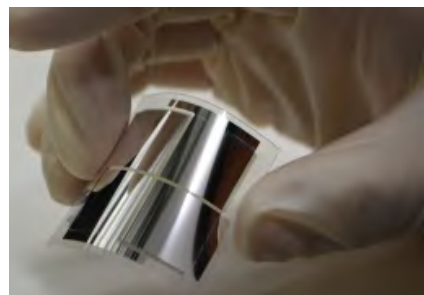
**6 out of 7** participants had much **shorter time** after 1 month training. This is a possible beneficial effect of **improvement in ambulatory function**



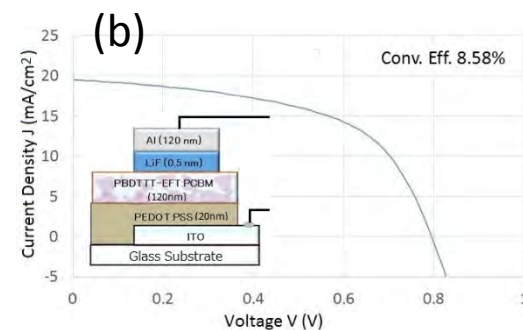
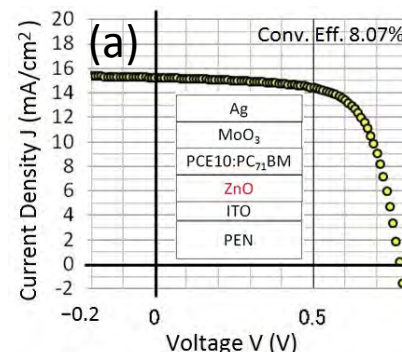
Organic Thin Film Solar Cells by Electro Spray Deposition (ESD) method provide light weight, flexible / 3D curved surface and versatile applicability for mobile and energy-harvesting fields.



Principle of ESD method.

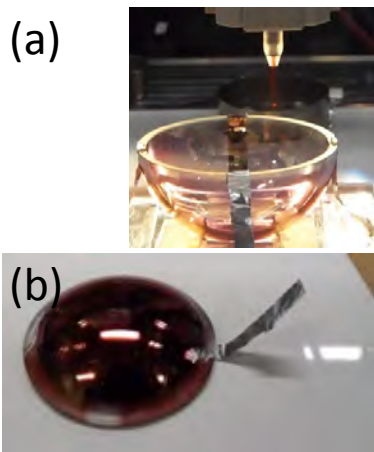


An example of flexible organic solar cell fabricated on a PEN substrate.



Typical C-V curves and conversion efficiencies of fabricated organic solar cells: (a) An inverse-type cell on a flexible PEN by spin-coating, 8.1%, and (b) A conventional-type cell on a glass by the ESD, 8.6%.

**Light Weight, Thin and Flexible!**  
**Combination to Energy-Harvesting Applications!**  
**Diverse Design Capability!**



First successful Electro-Spray to 3D curved surface (a) and fabrication of Dome-Shape Solar Cells (b) in cooperation with RIKEN.



We aim at cost-effective organic solar cell technology based on solution-processed approach in cooperation among industry, prefectural government and academia.



In the case of **Saitama University**,

For **true mission** as an intellectual institution

➔ **Global Center of Research & Education**

↕ **Co-existence**

For **innovation** and **societal impact**

➔ **Regional Center for Frontier Industry Creation  
& Human Resource Development**

Important keywords:

International Cooperation

Industry-University-Government Collaboration

Technology and Service

Integration of Arts and Sciences

➔ **Diversity, Synergy and Integration**



**THANK YOU!**

THANK YOU!

